



Media Release

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For immediate release

Geometric appoints Rani Desai to head Global HR; Rajiv Singh to drive Corporate Strategy

Mumbai, India. October 31, 2008: [Geometric Limited](#) (BSE: 532312, NSE: GEOMETRIC), a leader in Engineering Services and Product Lifecycle Management (PLM) solutions and technologies, today announced the appointment of Ms. Rani Desai as Vice President and Global Head, Human Resources and Organization Development.

As the Global HR Head, Ms. Desai will be responsible for all core HR functions, recruitment, and capability development. She takes over from Mr. Rajiv Singh, who moves to a new role of Vice President, Corporate Strategy, within the organization, and will be responsible for leading specific initiatives aimed at long-term growth, risk management and organizational alignment.

Announcing the appointment, Dr. Ravi Gopinath, MD & CEO, Geometric Ltd. said, "Geometric has grown significantly in the last couple of years with a marked increase in our global employee base. We are very happy to include Rani Desai in the management team, who comes with a vast experience in organization development and HR management".

"Geometric functions in a knowledge economy where human capital forms the backbone of all activities. Maintaining a leadership position in a niche area such as PLM requires a very high degree of technical competence and intellect amongst the employees. I am looking forward to my role at Geometric, which I believe will be extremely challenging in terms of handling a very different set of competencies", said Ms. Rani Desai on her appointment.

Rani has over 24 years of experience in managing a wide portfolio of HR functions, including partnering and strategizing growth of startup organizations. Besides IT, Rani has also worked in other industries like pharmaceuticals, infrastructure, telecom, textiles, engineering, and shipping. She has a bachelor's degree in social work, and holds post-graduate degrees in personnel management from Tata Institute of Social Sciences, and law from the Bombay University.

About Geometric

Geometric is a specialist in the domain of engineering solutions, services and technologies. Its portfolio of Global Engineering services and Digital Technology solutions for Product Lifecycle Management (PLM) enables companies to formulate, implement, and execute global engineering and manufacturing strategies aimed at achieving greater efficiencies in the product realization lifecycle.

Headquartered in Mumbai, India, Geometric was incorporated in 1994 and is listed on the Bombay and National Stock Exchanges. The company recorded consolidated revenues of Rupees 4.86 billion (US Dollars 121.6 million) for the year ended March 2008. It employs close to 3000 people across 10 global delivery

locations in the US, France, Romania, India, and China. Geometric is assessed at SEI CMMI Level 5 for its software services and ISO 9001:2000 certified for engineering operations.

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