



## Media Release

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For immediate release

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## **Frost & Sullivan recognizes Geometric's tremendous Growth Potential and Customer-focused Solutions for Engineering Design Services (EDS) markets**

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Based on its recent analysis of the global engineering design services (EDS) markets, Frost & Sullivan recognized Geometric with the 2008 Frost & Sullivan Emerging Company of the Year Award on April 15 2008 in Texas, USA.

The Award recognizes Geometric's consistent revenue growth rate, global engineering delivery network capability, a balanced vision to ensure long-term market sustenance and strategic partnerships with product lifecycle management (PLM) and enterprise resource planning (ERP) global leaders for both product development and providing services.

Commenting on the Award, Dr. Ravi Gopinath, Managing Director and CEO of Geometric Limited, said, "I am delighted to know that Geometric has won the 2008 Frost & Sullivan Emerging Company of the Year award in the Engineering Design Services (EDS) domain. This is a very prestigious award and positions us in the league of industry leaders, in our field of work."

"Geometric has successfully developed innovative technologies that radically minimize the number of iterations between the design and final product," says Frost & Sullivan Research Analyst Muthuraman Ramasamy. "The company's innovative technologies that have helped customers improve productivity include Feature Recognition (FR), NestLib and, and GeomDiff Technology."

Customers have time and again preferred Geometric for its in-depth expertise in the field of PLM and the breadth of technology they possess to improve profitability goals. In the highly competitive EDS markets, customers prefer organizations that have the expertise and capability to deliver solutions collaboratively across diverse geography. As it expanded its global footprint, Geometric, was quick to shift its marketing strategy from an initial indirect approach of selling products and solutions through their channel partners and system integrators, to a direct go-to market strategy having a judicious mix of on-site and off-site delivery centers. This allows it to significantly drive customer service levels due to the close proximity and maximize value-creation for customers through a unified marketing strategy across diverse geographies.

Further, Geometric has strategically strengthened its sales force to effectively market solutions across the major EDS outsourcing economies of United States (U.S.), Europe and Japan. Geometric is

now able to leverage its ten global delivery centers, out of which three are located in the low cost hubs of India, China and Romania, for cost-effective delivery of solutions, with a value-proposition that extends beyond being a low cost solution provider.

“Customers have unswervingly relied on Geometric capability to effectively implement PLM solutions and have demonstrated improvements in productivity and utilization rate of the PLM software,” notes Muthuraman. “The key benefits that customers derive from partnering with Geometric are maximized operational and process efficiency with an effective utilization rate of assets and solutions, reduced time to market for a new product and a significant improvement in design productivity.”

Geometric has successfully established partnerships with PLM providers to provide value-added solutions to customers. The company’s ability to provide innovative solutions and the additional momentum gained through acquisitions in the past few years have enabled it to provide solutions that are designed to create exceptional value to customers through out the lifecycle of a product right from the stage of design to retirement.

#### **About Frost & Sullivan**

Frost & Sullivan, the Global Growth Consulting Company, partners with clients to accelerate their growth. The company's Growth Partnership Services, Growth Consulting and Career Best Practices empower clients to create a growth focused culture that generates, evaluates and implements effective growth strategies. Frost & Sullivan employs over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 30 offices on six continents. For more information about Frost & Sullivan’s Growth Partnerships, visit <http://www.awards.frost.com>.

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## **About Geometric**

Geometric is a specialist in the domain of engineering solutions, services and technologies. Its portfolio of Global Engineering services and Digital Technology solutions for Product Lifecycle Management (PLM), enable companies to formulate, implement, and execute global engineering and manufacturing strategies aimed at achieving greater efficiencies in the product realization lifecycle.

Geometric was incorporated in 1994 and is headquartered in Mumbai, India. It is listed on the Bombay Stock Exchange (BSE: 532312) and the National Stock Exchange (NSE: GEOMETRIC) in India. For its consolidated operations for the year ending March 2007, the company recorded revenues of 3.95 Billion Rupees (85 Million USD), with market capitalization of 6.2 Billion Rupees (142 Million USD) as on 31<sup>st</sup> March 2007.

The company has two main business subsidiaries. Geometric Engineering, Inc., formerly Modern Engineering, Inc., headquartered in Rochester Hills MI, provides product engineering and manufacturing engineering solutions to the automotive and industrial sectors. Geometric Technologies, Inc., formerly Teksoft, Inc., headquartered in Phoenix AZ, develops and supplies cutting-edge productivity solutions for manufacturing operations.

Geometric employs over 3000 people delivering solutions from 10 global delivery locations in the US, France, Romania, India, and China. The company is assessed at SEI CMMI Level 5 for its software services and the engineering operations are ISO 9001:2000 certified.

For further details about Geometric, please visit [www.geometricglobal.com](http://www.geometricglobal.com).

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