



Media Release

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For immediate release

Geometric showcases technology for the Fashion industry

Geometric to showcase its unique D.R.A.P.E.D.TM methodology for accelerated PLM adoption at Technology Solutions Expo, Miami

Mumbai, India. April 3, 2008

Geometric Ltd, a leader in Product Lifecycle Management (PLM) services and technologies, will be showcasing its unique D.R.A.P.E.D.TM methodology for accelerated PLM adoption at the Technology Solutions Expo, Miami from 8 -10 April, 2008.

Technology Solutions Expo is the premier exposition for information technology organized by the American Apparel & Footwear Association. It offers the latest innovations and best practices for the apparel and other sewn product industries. It is held in conjunction with Material World, the premier fabric, trims and sourcing trade event.

Today, fashion brands, retailers and manufacturers are increasingly investing in PLM solutions to achieve greater collaboration, visibility and standardization across their enterprise and the extended eco-system. PLM helps them accelerate the pace of product development and bring newer products to market much faster.

Geometric's unique D.R.A.P.E.D. methodology has been developed to ensure quick realization of the benefits from PLM investment for the fashion (apparel, footwear, jewelry and accessories) industry. D.R.A.P.E.D., an acronym for Define – Rationalize – Attest – Propose – Execute – Deploy, is a six stage graded methodology. Geometric has successfully accelerated PLM adoption by 20-25% across various implementations, thus demonstrating value delivered by this methodology. The PLM Adoption Maturity Level (AML) framework within D.R.A.P.E.D. facilitates an assessment of the customers' current maturity, based on which, strategies and a detailed improvement roadmap can be charted out for a phased implementation.

At Technology Solutions Expo, Atul Dhakappa, Practice Head for Fashion Solutions will be making a presentation on leveraging D.R.A.P.E.D. to help organizations "go-live with PLM in the same season". The presentation is scheduled for April 9, 2008 at 2 pm in the Technology Solutions Theater. Geometric will be showcasing its offerings in the fashion domain at booth #230.

With significant experience in developing PLM products for fashion for five leading software OEMs and implementing PLM solutions for several end-customers, Geometric has been delivering value to fashion brands, retailers, and manufacturers. Geometric offers solutions for PLM adoption as well as Outsourced Product Development (OPD) for the Fashion industry.

For more information on our fashion solution, please visit
<http://www.geometricglobal.com/Industries/Fashion/index.aspx>

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About Geometric

Geometric is a specialist in the domain of engineering solutions, services and technologies. Its portfolio of Global Engineering services and Digital Technology solutions for Product Lifecycle Management (PLM), enable companies to formulate, implement, and execute global engineering and manufacturing strategies aimed at achieving greater efficiencies in the product realization lifecycle.

Geometric was incorporated in 1994 and is headquartered in Mumbai, India. It is listed on the Bombay Stock Exchange (BSE: 532312) and the National Stock Exchange (NSE: GEOMETRIC) in India. For its consolidated operations for the year ending March 2007, the company recorded revenues of 3.95 Billion Rupees (85 Million USD), with market capitalization of 6.2 Billion Rupees (142 Million USD) as on 31st March 2007.

The company has two main business subsidiaries. Geometric Engineering, Inc., formerly Modern Engineering, Inc., headquartered in Rochester Hills MI, provides product engineering and manufacturing engineering solutions to the automotive and industrial sectors. Geometric Technologies, Inc., formerly Teksoft, Inc., headquartered in Phoenix AZ, develops and supplies cutting-edge productivity solutions for manufacturing operations.

Geometric employs over 3000 people delivering solutions from 10 global delivery locations in the US, France, Romania, India, and China. The company is assessed at SEI CMMI Level 5 for its software services and the engineering operations are ISO 9001:2000 certified.

For further details about Geometric, please visit www.geometricglobal.com.

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