



## Media Release

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For immediate release

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## Geometric to showcase solutions for maximizing ROI from PLM at Siemens PLM Connection 2010

**Mumbai, India, September 28, 2010:** [Geometric Limited](#) (BSE: 532312, NSE: GEOMETRIC), will exhibit its capabilities in PLM solutions and services, primarily for improving customers' returns on PLM investments by showcasing the Integrated Quality Management (IQM) solution framework and its value added Application Management Services (AMS) at Siemens PLM Connection 2010, the Annual User Conference of Siemens PLM at Linz, Austria from October 18 to 20, 2010.

With over two decades of rich experience in PLM and engineering solutions domain, Geometric helps its customers leverage and maximize their investments in PLM. Geometric's solutions and services particularly focus on efficiencies obtained through simplification of the extended PLM landscape.

"An important aspect of leveraging your PLM investments is to enable cross-functional processes on the PLM backbone. For example, the phenomenon of globalization continues to mature with the NPDI (New Product Development and Introduction) process extending across continents. In highly competitive market places, where rapid time to market and product quality decide the winner, it is especially critical that all NPDI and Quality Processes should be well integrated; and enterprise PLM provides a perfect platform to enable such a solution", says Mr. Nitin Tappe, Vice President and Head, Software Services at Geometric.

"Another avenue that we recommend and work closely with our customers on is expert Application Management Services. The IT landscape across engineering and manufacturing is highly complex today. Maintenance and support for PLM, related CAx, and other engineering applications needs to be looked at differently." he adds.

During the event, the company will showcase its solutions and value added services, particularly:

- **Integrated Quality Management (IQM) Solution:** IQM is a collaborative framework to link and manage quality related processes across all phases of product development on a single PLM platform.
- **Application Management Services:** Geometric's proven 4E approach for simplifying the IT landscape and moving towards perfective maintenance is designed to address the need of engineering application maintenance with lower total cost of ownership in the long run.

Attendees to the event will also be able to explore Geometric's solutions and services across the software application lifecycle. Based on its longstanding partnership with Siemens PLM Software, Geometric has an excellent understanding of Siemens PLM's applications and products, and has developed solutions for implementation, upgrade, migration and maintenance of these applications for end users.

## **About Geometric**

Geometric ([www.geometricglobal.com](http://www.geometricglobal.com)) is a specialist in the domain of engineering solutions, services and technologies. Its portfolio of Global Engineering services and Digital Technology solutions for Product Lifecycle Management (PLM) enables companies to formulate, implement, and execute global engineering and manufacturing strategies aimed at achieving greater efficiencies in the product realization lifecycle.

Headquartered in Mumbai, India, Geometric was incorporated in 1994 and is listed on the Bombay and National Stock Exchanges. The company recorded consolidated revenues of Rupees 5.12 billion (US Dollars 108.1 million) for the year ended March 2010. It employs close to 3000 people across 11 global delivery locations in the US, France, Romania, India, and China. Geometric is assessed at SEI CMMI Level 5 for its software services and ISO 9001:2000 certified for engineering operations.

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