



## Media Release

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For immediate release

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## Geometric to demonstrate solutions for Medical Imaging at CARS 2009

**Mumbai, India, June 18, 2009:** [Geometric Limited](#) (BSE: 532312, NSE: GEOMETRIC), will exhibit its capabilities in software engineering for medical imaging as well as 3D visualization for medical imaging systems at CARS (Computer Aided Radiology and Surgery) 2009, Berlin, Germany from June 24 to 26, 2009. The company will showcase its innovative technology components aimed at reducing the time-to-market for 3D visualization-rich medical imaging solutions.

Geometric's solutions and services enable medical imaging companies to introduce advanced software capabilities that complement their hardware systems. Geometric works as a seamless extension of its customers' software R&D operations to help improve productivity, and shorten the intensive R&D cycle to speed up innovation to market for better returns on development investments.

"Advancements in imaging modalities, along with increased application of software, have re-drawn the boundaries for exploring the human anatomy, and brought a significant change in diagnosis and treatment procedures. A continuous demand for rapid development and high quality treatment, while reducing overall healthcare costs is forcing the medical imaging vendors to relook at their R&D strategies", said Mr. Shripad Kale, Practice Head - Research & Development for Software Product Engineering at Geometric. "Adoption of 3D visualization software is helping overcome the limitations of the time-consuming 2D imaging based diagnosis procedures, and also enables virtual surgeries as well as the creation of customized treatment appliances", he added.

During the event, the company will demonstrate its re-usable technology components developed for:

- **Segmentation:** Robust library for reconstructing surface bounded geometrical models from 3D scan data
- **Volume Rendering:** 3D visualization technology enabling better accuracy and user experience for examination and diagnosis

Attendees to the event will also be able to explore how Geometric helps medical imaging OEMs meet increasing demands for sophistication in algorithmic development for geometry intensive areas, image processing, visualization, simulation, machining and information management.

### About Geometric

Geometric is a specialist in the domain of engineering solutions, services and technologies. Its portfolio of Global Engineering services and Digital Technology solutions for Product Lifecycle Management (PLM) enables companies to formulate, implement, and execute global engineering and manufacturing strategies aimed at achieving greater efficiencies in the product realization lifecycle.

Headquartered in Mumbai, India, Geometric was incorporated in 1994 and is listed on the Bombay and National Stock Exchanges. The company recorded consolidated revenues of Rupees 5.98 billion (US Dollars 129.47 million) for the year ended March 2009. It employs close to 3000 people across 10 global delivery

locations in the US, France, Romania, India, and China. Geometric is assessed at SEI CMMI Level 5 for its software services and ISO 9001:2000 certified for engineering operations. For further details, please visit [www.geometricglobal.com](http://www.geometricglobal.com).

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