



Media Release

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For immediate release

Ajay Mehra joins Geometric Board

Mumbai, India, April 27, 2009: [Geometric Limited](#) (BSE: 532312, NSE: GEOMETRIC), a leader in Product Lifecycle Management (PLM) solutions and technologies, announced that Mr. Ajay Mehra has been appointed as a director on the Board effective April 27, 2009, during the board meeting held today. Mr. Mehra is a partner with BMR Advisors and has over 16 years of experience in taxation and regulatory compliance.

Announcing the appointment, Mr. J. N. Godrej, Chairman of the Board said, "We are very pleased to have Mr. Ajay Mehra join the board of directors at Geometric. I'm sure his excellent knowledge and experience of working with multinational and domestic companies primarily in the manufacturing and services sector will be of great benefit to Geometric in the coming years."

Mr. Mehra has extensively worked as an advisor across industries in the areas of VAT and Service tax, as well as other aspects of Indirect and Direct Tax. He has been with BMR since 2004, prior to which, he was a Partner with a Big 4 accounting firm.

Mr. Mehra said, "I am looking forward to being on the Board of Geometric, and helping guide the company's operations into the next decade."

About Geometric

Geometric is a specialist in the domain of engineering solutions, services and technologies. Its portfolio of Global Engineering services and Digital Technology solutions for Product Lifecycle Management (PLM) enables companies to formulate, implement, and execute global engineering and manufacturing strategies aimed at achieving greater efficiencies in the product realization lifecycle.

Headquartered in Mumbai, India, Geometric was incorporated in 1994 and is listed on the Bombay and National Stock Exchanges. The company recorded consolidated revenues of Rupees 5.98 billion (US Dollars 129.47 million) for the year ended March 2009. It employs close to 3000 people across 10 global delivery locations in the US, France, Romania, India, and China. Geometric is assessed at SEI CMMI Level 5 for its software services and ISO 9001:2000 certified for engineering operations.

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